### Questions to Ask

#### Reliability & Credibility

1. Who is the author of the information? (This could be a person, persons, or even a group)
2. Is the information you’re looking at from the original author or is someone paraphrasing or quoting someone else’s work?
3. What are the author’s credentials? (Professional, journalist, just a person with opinions)
4. What is the author’s occupation, position, education, experience? ( Generally researchers with doctorates write the most credible information)
5. Is the author affiliated with a group or institution? (University, journalistic business, or even corporation)

#### Perspective

1. Does the author express a particular point of view without looking at other views?
2. Does the author present obvious bias?
3. Does the publication/site present any obvious biases? (For example a affiliations with certain political parties, organizations, institutions, or businesses, beware of information that is trying to sell you something)
4. Who is the audience for the information?

#### Purpose

1. Who is the audience?
2. Is this reflected by the writing style, vocabulary, or tone?
4. Does the information present sufficient evidence to back up its claims?
5. What conclusions are drawn? Were they drawn using research?

### Where to Find the Information

#### Book

- **Author affiliation statement in source. A small bio will probably be included somewhere in the book or on the jacket.**
- **Google the author and find their personal page, Facebook, LinkedIn, or University page**

#### Article

- **Author affiliation statement in source. Generally the article with have the author’s affiliation at the top of the article**
- **Google the author and find their personal page, Facebook, LinkedIn, or University page**

#### Internet Source

- **Page created by information**
- **About section**
- **If you find a name, Google it and find their personal page, Facebook, LinkedIn, or University page.**

#### Reliable Sources

- **Cited sources in the bibliography**
- **The information has been cited by other sources**

#### Purpose

- **It’s up to you to read the document and make a determination**

#### Perspective

- **Author affiliation statement in source**
- **Google the author and find their personal page, Facebook, or LinkedIn.**
- **Corporate or Institutional pages**

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